



Joint Strategic Needs Assessment 2013-14

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Background

- Included in statutory regulation since 2007 (Local Government and Public Involvement in Health Act , 2007)
- The 4th Wokingham JSNA was published in 2012/2013
- The Health and Social Act (2012) requires all Health & Wellbeing Board's working through local authorities and CCG's to produce a JSNA of the health and wellbeing of their local community.
- The JSNAs across Berkshire are being 'refreshed' in 2013



Previous feedback

Strengths

- Provides a comprehensive data source
- Provides clear overarching priorities
- Provides basis to commission services
- Provides information for the Health & Wellbeing Board

Areas to improve

- Cumbersome document
- Not “user” friendly
- Clinically focussed
- Confusing data (relevance of data to local area)
- Unable to “tell the local story” – snap shot of needs



Vision

With the transfer of Public Health into Local Authority presents a new opportunity to create a new style JSNA.

The vision is to scope a JSNA that has the ability to:

- *Be accessible and web based*
- *Provide relevant, easy to disseminate data*
- *Tell the local story*
- *Use Ward data as a tool to plan for localised services*
- *Provide key stakeholders with data for commissioning intentions.*



Proposal for redesign

To be accessible and web based:

- Information which is three clicks from a front web page
- Clear and “User” friendly
- Simple navigation to access information and data



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Proposal for redesign

Provides relevant,
easy to disseminate
data:

- Clear data tables
- A range of options of viewing data i.e. script, graphs, tables, pictures

Our Services A - Z : ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Home Page
Health and Social Care
Bedford Borough JSNA
Demography
Population
Ethnicity
Births and deaths
Life expectancy
Religion and belief
Migration

Contact us
General Enquiries
01234 267422
Bedford Borough Council,
Borough Hall,
Cauldwell Street,
Bedford
MK42 9AP

You are here: Home Page > Health and Social Care > Bedford Borough JSNA > Demography > Population

Population

Introduction

Bedford Borough covers an area of 476 sq. km and is home to an estimated 157,800 people (2011). Almost two-thirds of the population (64.2%) live in the urban areas of Bedford and Kempston, and 35.8% in the surrounding rural area which comprises 45 parishes.

The Borough's population rose from 148,100 in mid 2001 to 157,800 in mid 2011, an average annual increase of approximately 0.6%.

Age Structure

Bedford Borough has a slightly younger age profile than both the East of England and England, with a median average age of 39.6, compared to 40.7 in the region and 39.9 in England.

The proportion of older people is also lower, with 18.0% of the Borough's population aged 65+ in 2011 compared to 17.8% in the East of England and 18.4% in England.

Age Profile by Gender 2011, Bedford Borough compared to England

Source: ONS, 2011 Mid Year Population Estimates

Population by Age and Gender, 2011

Age	Male	Female	Total
0-4	5,100	5,000	10,200



Proposal for redesign

To have the facility to tell the local story:

- Easy to read and understand
- Ability to share the local ward picture
- Evidenced based and outcome focussed
- Provides a snap shot of current activities and future plans

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 - Other Data Sources
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 - General Enquiries
 - 01234 287422
 - Bedford Borough Council, Borough Hall, Cauldwell Street, Bedford MK42 9AP (How to find us)

You are here: Home Page > Council and Democracy > Statistics and Census > Ward Profiles

Ward Profiles

Profiles for the 27 new Borough wards which came into effect for the 5th May 2011 elections have been prepared by the Community Intelligence Team at Bedford Borough Council.

These present local data on a wide variety of topics including population, housing, economy, income and deprivation, health and wellbeing, transport, and community safety.

Updated profiles, incorporating the initial 2011 Census ward data, will be published here in April 2013.

Ward Profiles (PDF)

- [Brickhill](#)
- [Bromham & Bladenham](#)
- [Castle](#)
- [Cauldwell](#)
- [Clapham](#)
- [De Panys](#)
- [Easttofts](#)
- [Elstow](#)
- [Goldington](#)
- [Great Barford](#)
- [Harpur](#)
- [Harrold](#)
- [Kempston Central & East](#)
- [Kempston North](#)
- [Kempston Rural](#)
- [Kempston South](#)
- [Kempston West](#)
- [Kingsbrook](#)
- [Newnham](#)
- [Oakley](#)
- [Putney](#)
- [Queens Park](#)
- [Riseley](#)
- [Sharnbrook](#)
- [Wilshamstead](#)

Don't Miss

In this section find out about the makeup of Bedford Borough Council and who your local Councillors are. You can also find out how to register for elections, submit FOI enquiries and more.

Related Links

- Key Plans and Strategies
- Council Budgets and Spending



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Example

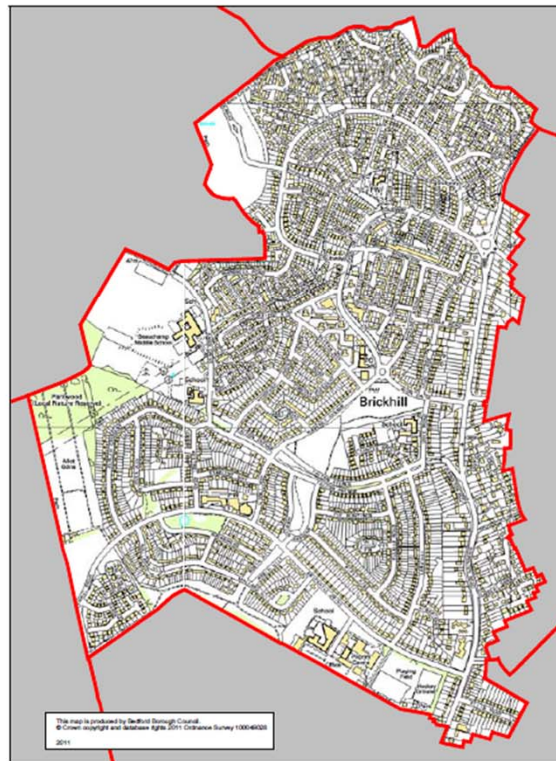
Brickhill

Ward Profile

September 2011



Click on Tools to convert PDF documents to Word or Excel.



Population: 8,540

Area: 2.27 sq km
(0.88 sq mi)

Brickhill Ward is also an urban parish

Located in the north west of Bedford Town, Brickhill has a much older age profile than the Borough with a higher proportion of people aged 50+ fewer aged 0-14 and notably fewer aged 20-34. Minority ethnic



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Suggested ward profile

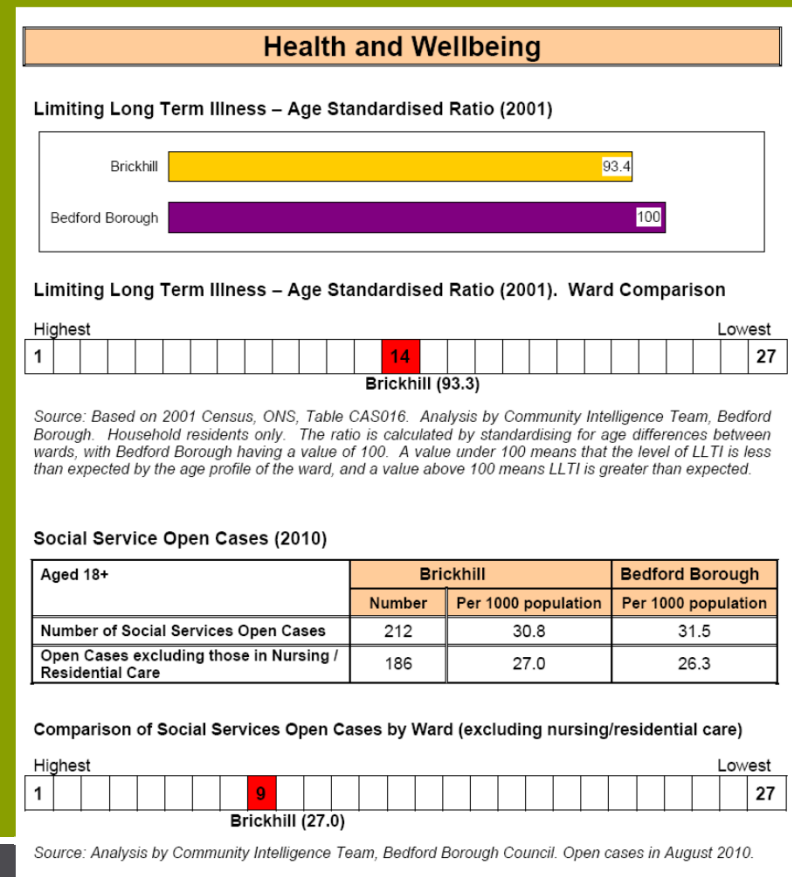
- **Population**
 - Age/gender, ethnicity, population groups with specific needs
- **Social and place wellbeing**
 - Economy, environment, education, housing, crime
- **Lifestyles and health improvement**
 - Physical activity, alcohol, smoking, health improvement
- **Health and wellbeing**
 - Feelings of wellbeing, life expectancy, disability, cardio-vascular and respiratory health
- **Service utilisation**
 - Social care, health care
- **Inequalities**



Proposal for redesign

Use Ward data as a tool to plan for localised services:

- Promotes Ward conversations based on evidence of needs
- Provides the facility to utilise Ward Data in promoting and planning localised services



Proposal for redesign

Provides key stakeholders with data for commissioning intentions:

- To access detailed reports on specific issues, conditions and ward/area data
- Provide comparison data
- Provide a snap shot of activities and gaps in provision

Our Services A - Z: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

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 - **Other Data Sources**

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You are here: Home Page > Council and Democracy > Statistics and Census > Other Data Sources

Other Data Sources

If you have not found the information you need on our pages, there are a number of other sources that may help you:


- For statistics about your own area go to the [Neighbourhood Statistics](#) site, part of the Office for National Statistics (ONS)
- For data about the local labour market and economy, go to [NOMIS](#)
- Insight East provides an information gateway to data on Bedford Borough and the region, and is a particularly good source of economic data
- For the latest health statistics for Bedford Borough and region, go to the [Eastern Region Public Health Observatory](#)

A [Joint Strategic Needs Assessment](#) has been prepared jointly by Bedford Borough Council and NHS Bedfordshire.

For help in finding other data sources, [Data for Neighbourhood Renewal](#) provides links to many datasets, including those used for the former National Indicator set.

For further information, please contact: intelligence@bedford.gov.uk

Don't Miss



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Related Links

- ▣ Council and democracy



Example

Bedford Borough Profile

April 2013



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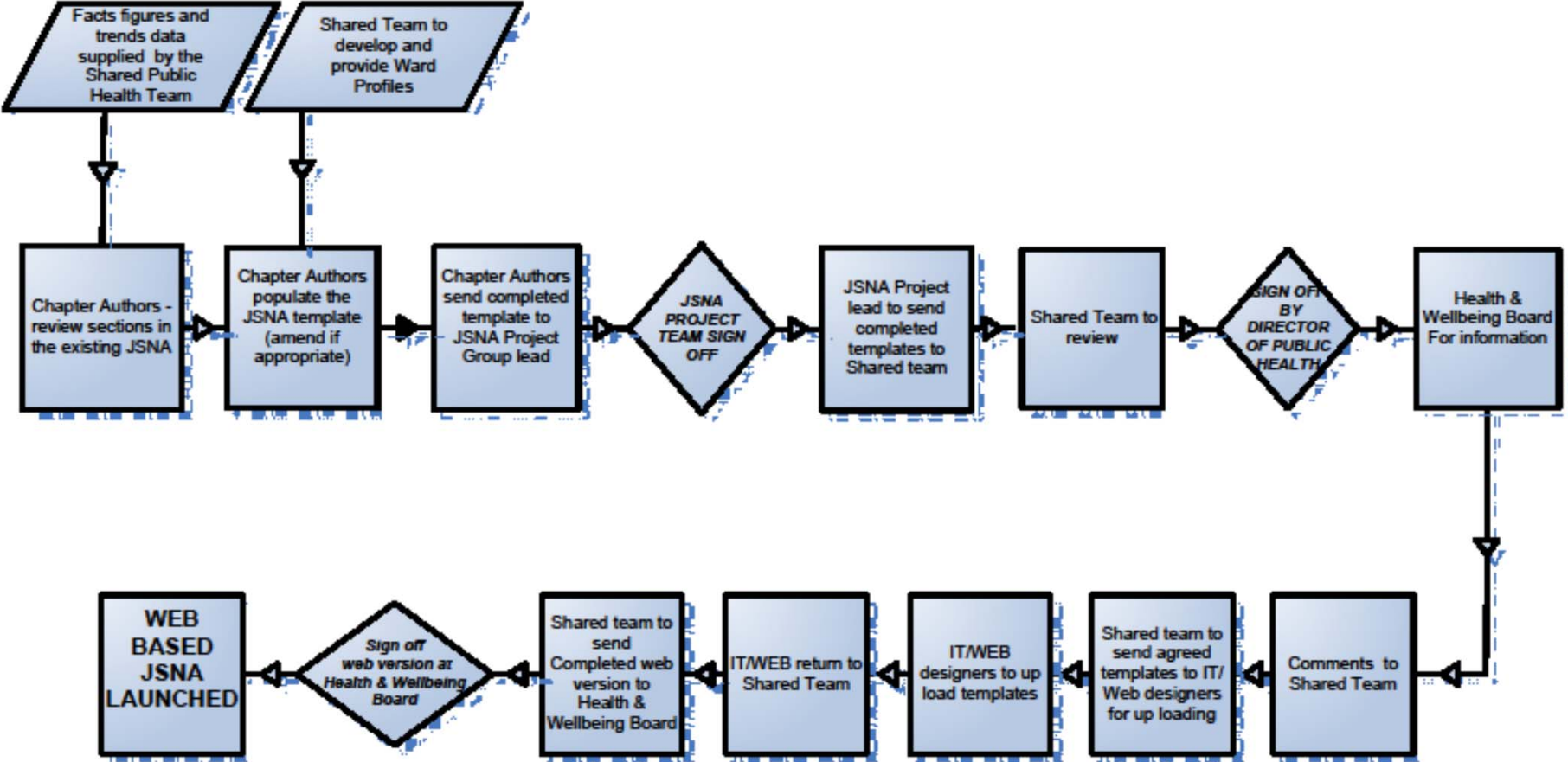
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Data analysis

- Demography
- Starting well
- Developing well
- Living well
- Ageing well
- Wider determinants of health and vulnerable groups



JSNA Work Flow Process Map



Outline timetable

- June 13 - Launch event bringing together local authority leads
- 30 August - data sets provided
- September – chapter authors complete templates
- Early Oct – completed templates to Shared Team
- Sign off by Director of Public Health
- 12 Dec – Health and Wellbeing Board
- End of Dec (estimated) – launch of web based JSNA

